

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

A.P. Tourism Promotion – Designing, Printing and Supply of Tourism Promotional Materials Scrolls on Buddhist Circuit of 10 of different design scrolls 10 No's of each (100 scrolls x Rs.4,850/- per scrolls) - Sanction an amount of Rs.4,85,000/- including taxes (Rupees Four Lakhs Eighty Five Thousand only) including tax — Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt No. 963

Date:06-12-2013

Read the following:

1 Govt.Lr.No.6202/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.01-11-2013.3.

2. Bill No.ptg/047/13, from M/s. Akshara Advertising, (P) Limited, Hyderabad, Dt.05-11-2013.

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**ORDER**

During a review meeting on printing of promotional material for promoting AP tourism, Special Chief Secretary (T) directed to print some New Scrolls on Buddhist Circuit related for the requirement of Seminar on Buddhism in North Coastal Andhra held at Vizag on 1<sup>st</sup> November 2013 these promotional material shall also be used in WTM – London & Buddhist related events like Budhayayanthi, etc., and other upcoming Trade Fairs.

2. In the letter 1<sup>st</sup> read above, the Government have entrusted work to M/s Akshara Advertising, Limited, Hyderabad for Designing, Printing and Supply of Tourism Promotional Materials Scrolls on Buddhist Circuit of 10 of different design scrolls 10 No's of each, i.e., 100 scrolls @ Rs.4,850/- per scrolls for a total cost Rs.4,85,000/- including taxes (Rupees Four Lakhs Eighty Five Thousand only) to M/s Akshara Advertising, Limited, Hyderabad.

3. In the letter 2<sup>nd</sup> read above, M/s. Akshara Advertising, Limited, Hyderabad, has furnished bill for an amount of Rs.4,85,000/- (Rupees Four Lakhs Eighty Five Thousand only) including tax, towards Printing and Supply of 100 Nos of Scrolls of Andhra Pradesh Buddhist Sites and requested the government for the payment.

4. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.4,85,000/- (Rupees Four Lakhs Eighty Five Thousand only) including tax, to M/s. Akshara Advertising, Limited, Hyderabad for Printing and Supply of 100 Nos of Scrolls of Andhra Pradesh Buddhist Sites.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Accounts:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan - SH (13)  
– Miscellaneous expenditure – 500 - Other Charges - 503 - Other Expenditure”

**(PTO)**

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Akshara Advertising, Limited, Hyderabad, through following details:-

Account Name: Akshara Advertising, Ltd,  
Name of the Bank: Axis Bank Ltd, Universal Insurance Bld.  
Gr Floor, Sir P.M. Road, Fort Mumbai-400001.  
Bank Branch: Mumbai Fort (MH)  
Account No.: 910020047482542  
IFSC Code: UTIB00000004  
PAN No. : AAHCA2048Q

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s. Akshara Advertising, Limited, Hyderabad.  
The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C  
Department  
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.  
**Copy to:**  
The YAT&C (PMU – Claims) Department,  
Sf/Sc.

**//Forwarded:: By Order//**

**SECTION OFFICER**